

2021-
2022

WINE TRAVEL AWARDS

They talk about us.





The amazing Wine Travel Awards that couldn't happen but actually DID happen!



And then February 24 happened.

Russia started its war of aggression in Ukraine. Surely the WTA would be shelved or at least suspended until the invasion was over. Surely the war would put a stop to the project.

But no.

Somehow Olga and her team kept going. Kept the deadlines, organised the finals, and organised the public voting. Made it happen as planned. I had never thought that would be possible in a country at war. I was immensely impressed by the team, that they managed to pull it off as planned, with a presence at ProWein and the awards ceremony at the London Wine Fair.

This was the first year **Wine Travel Awards** took place. T



Per Karlsson

www.bkwine.com/the-amazing-wine-travel-awards/

Wine Travel Award's first edition: success at the London Wine Fair

The Communication Media Group Drinks+ did not stay aside of this new opportunity and created a new global project dedicated to wine tourism – the Wine Travel Awards (WTA). Ironically, the online-offline hybrid strategy that was a core of the concept helped not only members of the WTA community to demonstrate their business-models to the world, but became a lifeboat to the media group and its team itself. Less than 6 months after launching the WTA, Putin began his invasion of Ukraine, where the Wine Travel Awards had their head office and where 70% of the team worked.

However, despite the Russian war in Ukraine and this being just the first year of the project and a startup spin-off, since the first days of existence the WTA managed to bring together the leading experts in the field of wine and wine tourism from 30 different countries. As the result of an exciting first campaign year, with extreme pride of the team and community members, the First Wine Travel Awards Ceremony happened at the London Wine Fair...

GEORGIAN HOMELAND OF WINE MAGAZINE



<https://nlinemedia.co.uk/wine-travel-awards-first-edition>



Wine Paths is a winner of the Ambassador of the Year category!

Very proud to announce that Wine Paths is the winner of the Ambassador of the Year category at the Wine Travel Awards 2022!

Ambassador of the Year

We are very proud to announce that Wine Paths is the winner of the Ambassador Nomination of the **Wine Travel Awards 2021-2022!**

Based on the public voting results and an award panel of judges consisting of 12 reputable judges and wine professionals such as Fiona Morrison, Robert Joseph, Felicity Carter and others (the full list [here](#)). From industries such as winemaking, food tourism, marketing, and journalism. The Award Winner's selection took place within a 10-point system according to the unified Wine Travel Awards protocols.

www.winepaths.com/wine-travel-award-2022

Eleven Armenian wine tourism projects participating in Wine Travel Awards international competition

Armenia will participate in the first ever Wine Travel Awards 2021-2022 online wine tourism awards to be held in March 2022. Under the auspices of the German Association for International Cooperation (GIZ), Private Sector Development and Vocational Education and Training in the South Caucasus program, Armenia will present 11 wine tourism projects with the support of the Viticulture and Enology Foundation of Armenia.

Voting starts on March 1 at www.winetravelawards.com. The winners will be decided both by public voting and a jury of wine and enotourism experts.

“This is the first time this innovative competition will be organized. It includes implementation of joint advertising and information campaigns in the target countries. They will contribute to the popularization of the proposed wine tourism projects, competition partners, and the participating countries,” says Hayarpi Shahinyan, expert in innovative enotourism.

www.1lurer.am/Eleven-Armenian-wine-tourism-projects-participating-in-Wine-Travel-Awards



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19-21 March 2023 | Düsseldorf, Germany
THE WORLD'S NO. 1
International Trade Fair for Wines and Spirits.



Wine Travel Awards Guide

The Wine Travel Awards Guide is a special advertising edition in English that is published one time a year in print and digital versions.

Wine Travel Awards (WTA) – an innovative global project in the field of wine tourism with a new and inclusive format. WTA aren't a rating, but a unified advertising and information hybrid campaign (offline and online events and information resources) in different countries that drawing global attention to the nominees and partners operating in the field of wine business and wine tourism, who have been brought together in the WTA community.

WTA was launched by Communication Media Group Drinks+, one of the most established and oldest media groups in Eastern Europe (since 1993), specialized in all aspects of promotion of the wine industry.

WTA Guide is the final catalog of WTA nominees, sponsors and partners, representing established and growing wine producers and regions, brands, personalities, as well as wine tourism offers around the world.

winetravelawards.com

Current Issue / Reading Sample



[www.prowein.com/Wine Travel Awards Guide](https://www.prowein.com/Wine_Travel_Awards_Guide)



<https://digital.londonwinefair.com/exhibitors/>

DRINKS.UA

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Drinks+ / Wine Travel Awards

Ukraine, Kyiv

Drinks+ International Communication Media Group, the only group of specialized international media in Eastern Europe, has 25 years of experience in establishing business contacts between wine, spirits, beverage, food producers and importers, distributors, retail, HoReCa around the globe.

What we do: - introduce your product to the market of Ukraine and other countries of Eastern Europe through presentations, tastings, master-classes, organised by us for professional audience: importers, distributors, retail, HoReCa, media - promote your product through our own print&digital media of Drinks+ group - participate and promote your product at the most influential international trade shows of Europe, USA, Asia, such as Prowein, London Wine Fair, Vinexpo, Vinitaly, etc. - deliver global promotion strategies using the most efficient and up-to-date marketing and advertising instruments.

What we have: - 25 years in wine, spirits, beverage, food, restaurant areas - own print magazines and online media DRINKS+ magazine and CaBaRe/Chic restaurant guide, Drinks.ua web portal - successful projects with EU and USA programs (portfolio available upon request) - own tried-and-tested databases, live importer, distributor, opinion maker contacts - professionally trained and experienced staff - equal responsible attitude and service in every project, from a small winery to a large scale producer union.



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WINE TRAVEL AWARDS – MAY I HAVE YOUR VOTE?

There's a new wine award this year, ***The Wine Travel Awards***. I must confess, it's not entirely clear what will result for the ***winner***, but I never hesitate to throw my name in the hat! The awards are organized by the ***Drinks+*** Communication Media Group, surprisingly, headquartered in Kyiv, Ukraine. Who knows what will happen given the horrific news coming from the region due to the Russian invasion. Drinks+ has been communicating with participants, so let's all hope Ukraine prevails and some sort of normal life returns.

I'm nominated in two categories and you can vote in those categories as well as all the others.

The first category is "***Wine & Food Influencer / Expert Opinion***". If you jump to the link, you'll see my submission and have the opportunity to vote.

The second category is "***Wine & Food Influencer / The Brightest Journey***". You can similarly jump to the link, take a look and vote.

I appreciate your help!



<https://foodwineclick.com/wine-travel-awards-may-i-have-your-vote>

JOIN OUR COMMUNITY!

The official website:

www.winetravelawards.com

Social media:

[@WineTravelAwards](https://www.instagram.com/WineTravelAwards)

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