



By joining the Wine Travel Awards community, partners, sponsors and nominees gain access to the WTA advertising and marketing tools, which are used to form individual campaigns for one year (until November 2022).

### **WTA Media Portfolio**

- **Drinks + Magazine** formats vary in scope and level of detail, depending on the package and purpose, from advertising on the covers to PR-materials and mentions on the magazine pages (print & digital);
- website [www.drinks.ua/en/](http://www.drinks.ua/en/) - from banner ads on top positions to news publications;
- website [winetravelawards.com](http://winetravelawards.com) - banner advertising and PR for sponsors, individual profiles for nominees in each selected category, news support for everyone;
- **WTA newsletters** - maximum visualization of sponsors, informing about the progress of the awards;
- **WTA & Drinks + social media** - informational posts about sponsors and nominees;
- **Wine Travel Awards Guide** (print & digital) - placement of information about each sponsor and nominee in the format provided by the WTA participation package.

### **WTA Events**

- **Presentations of sponsors and nominees in 8 countries** of the world in the leading events and marketplaces (UK, Ukraine, Italy, Germany, Moldova, France, Spain, Georgia);
- **Round tables**, discussions, master-classes on topics relevant to the community;
- **Tastings** of wines and gastronomic specialties;
- The Wine Travel Awards **ceremony**.

Each event will be held with the participation of partner media representatives. Keep track of the WTA events by following announcements on the official website.

Get in touch with the team for cooperation with the Wine Travel Awards.